



Bio

About Michelle Bergquist:

Michelle Bergquist believes that when it comes to business and success, it's all about relationships. For over 25 years Michelle has built her reputation and success on this simple, yet important philosophy.

As business consultant, speaker and corporate trainer to companies and associations throughout the United States, Michelle entertains and educates small groups, conference attendees and large corporate audiences.

Michelle's book, "How to Build a Million Dollar Database™," is quickly becoming the expert authority on how to build a powerful database full of priceless connections and relationships. She is a true relationship zealot, fueled by the power relationships have to business and success.

Michelle's professional background includes 18 years' expertise in helping businesses obtain funding, increase sales and improve business performance and success. Since 1991, Michelle has worked with thousands of businesses providing consulting and speaking on such topics as Relationship Marketing, The New Rules of Networking, Sales 2.0, How to Start, Grow and Sustain a Successful Small Business, Relationship Selling and How to Develop a Winning Business Plan for Growth and Success. To date, Michelle has helped companies achieve funding in excess of \$55 Million and helped companies achieve millions in improved morale, productivity and performance.

Michelle is the former CEO of The Corporate Basket, a nation-wide corporate gift company that specialized in packaging client appreciation and employee recognition gifts. After nine years of building her local San Diego business to an international platform, Michelle sold the company in early 2007.

Michelle is a graduate of the University of Nebraska-Lincoln and a past board member of Financial Women Intl, The Fountain Valley Chamber of Commerce, The National Association of Women Business Owners, The Micro Enterprise Loan Program of Orange County and the American Institute of Banking. In 2005 Michelle was a finalist for the Carlsbad Chamber Entrepreneur of the Year Award and a finalist in 2004 for The San Diego Business Journal's highly sought-after Women Who Mean Business Award.

